

FIG. 1

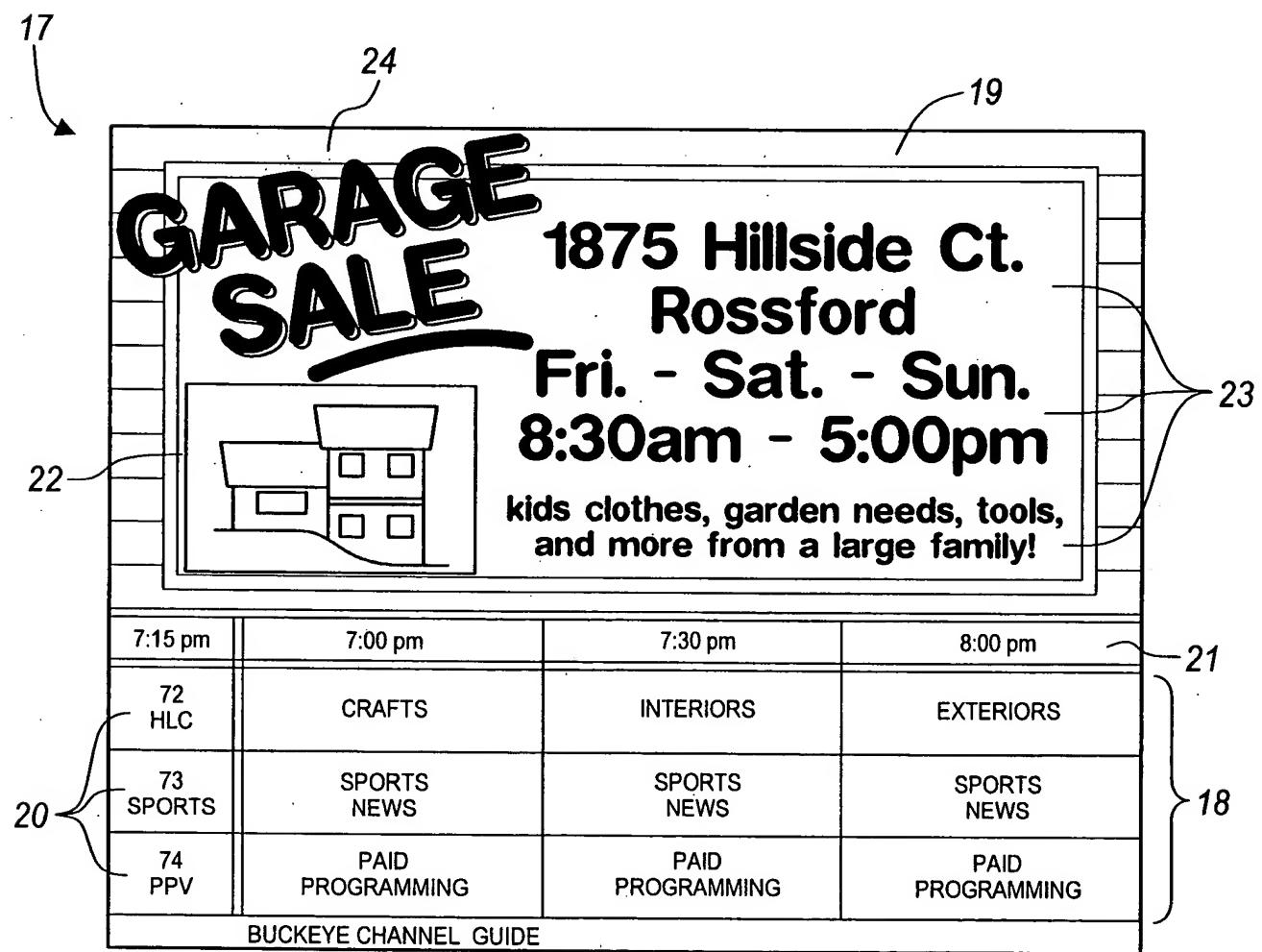
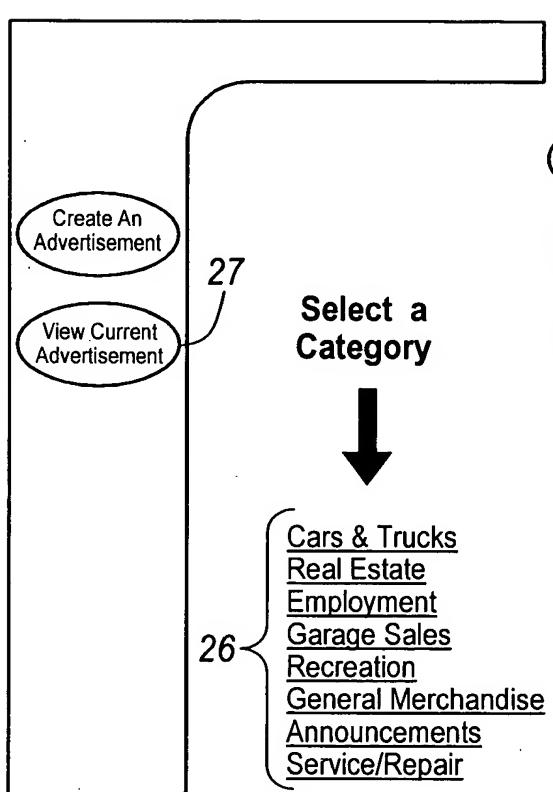


FIG. 2

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## Sell your stuff on TV

Northcoast 7 Market Place Lets you affordably sell your products and services on TV

ADVERTISE on TV  
for less than  
**\$1 per ad**

FIG. 3

**Cars & Trucks**

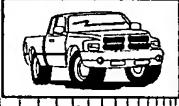
**NorthCoast 7 Market Place**

**Pick a style**  
Just click on the style sheet you prefer.

**2001 Ford Taurus**  
  
 \*31,000 miles  
 ? 5 Speed Automatic  
 Many power options  
 \*AM-FM-CD plus TV/VCR  
**\$12,980** Call Steve  
 419-555-1212

**2000 Dodge Ram**  
 On the road or off, this is the most dependable vehicle you'll ever find! Don't pass up this deal of a lifetime!  
  
 \*27,500 miles  
 ? 5 Speed Automatic  
 Many power options  
 \*AM-FM-CD  
**\$17,200** Call Bud at 419-555-1212

**2001 Ford Focus**  
  
 \*31,000 miles  
 ? 5 Speed Automatic  
 Many power options  
 \*AM-FM-CD plus TV/VCR  
**\$12,980** Call Steve  
 419-555-1212

**2000 Dodge Ram**  
 On the road or off, this is the most dependable vehicle you'll ever find! Don't pass up this deal of a lifetime!  
  
 \*27,500 miles  
 ? 5 Speed Automatic  
 Many power options  
 \*AM-FM-CD  
**\$22,100** Call Sam at 419-555-1212

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FIG. 4

**Cars & Trucks**

**NorthCoast Market Place**

**Customize Your Ad**

**Create An Advertisement**

**View Current Advertisement**

**Heading:** (character limit: 25) 30

**Price:** (character limit: 6) 32

**Mileage:** (character limit: 20) 34

**Bulleted Text 1:** (character limit: 20)

**Bulleted Text 2:** (character limit: 20)

**Bulleted Text 3:** (character limit: 20)

**Description:** (character limit: 150) 36

**Contact Information:** (character limit: 32)

**Image:** 42

(supported file types: JPEG, GIF & PNG) 44

**Year (use for website search only):** (character limit: 50) 38

**Make (use for website search only):** (character limit: 50) 40

**Model (use for website search only):** (character limit: 50) 46

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**2000 Dodge Ram**

On the road or off, this is the most dependable vehicle you'll ever find! Don't pass up this deal of a lifetime!

**\$17,200**

27,500 miles  
5-Speed Automatic  
Many power options  
AM-FM-CD

Call Bud at 419-555-1212

**Continue** **Preview**

FIG. 5

**Cars & Trucks** 52



**Time to schedule your ad**

**Step 1: Pick your schedule** 54  
5 Commercials Per Day

**Step 2: Set your schedule** 56  
 Start Date 09/15/2003 57  
 End Date 09/19/2003 59  
 Total Days 5 58  
 Rate Plan Daily (\$5.00 per day) 60  
 Total \$25.00 61  
 Check Out 63

**Daily**  
 5 per day  
 Daily Rate: \$5.00

**Weekly**  
 5 per day: 35  
 Commercials  
 Weekly Rate: \$28.00

10 per day: 70  
 Commercials  
 Weekly Rate: \$47.60

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FIG. 6

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**Check Out****Enter your payment information****Check Out Detail**

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Scheduled Air Dates: September 01, 2003 to September 4, 2003  
 Rate: \$5.00 Per Day (5 commercials per day)  
 Total: \$20.00

**Contact Information**

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First Name: \_\_\_\_\_  
 Middle Initial: \_\_\_\_\_  
 Last Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 Address (2): \_\_\_\_\_  
 City: \_\_\_\_\_  
 State: \_\_\_\_\_  
 Zip Code: \_\_\_\_\_  
 Phone Number: \_\_\_\_\_  
 E-mail Address: \_\_\_\_\_

**Credit Card Information**

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Credit Card Number:  
 (no spaces) \_\_\_\_\_

Credit Card Type:

Name on Credit Card:  
 (Name as it appears on credit card) \_\_\_\_\_

Expiration Date:  /

**Complete Advertisement**

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**FIG. 7**

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**Current Advertisements**

Create An Advertisement

View Current Advertisement

**Pick a Category**

Cars & Trucks - Advanced Search  
Real Estate - Advanced Search  
Employment  
Garage Sales  
Recreation  
General Merchandise  
Announcements  
Service/Repair  
View All

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**NorthCoast 7 Market Place**

Search

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FIG. 8

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